

Gustavo Ferreira Comonian



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HIGHLIGHTS OF QUALIFICATIONS

Dynamic Social Media Ambassador: Boosted brand visibility and engagement through strategic content creation.

Skilled Communicator: 8+ years of experience tailoring messages for diverse audiences.

Language Proficiency: Fluent in English and Portuguese, with basic French and Spanish.

Tech-Savvy: Proficient in Microsoft Office, Adobe Suite, and IT troubleshooting.

First Aid Certified: Holds Standard First Aid CPR/AED Level C certification from the Canadian Red Cross.

Proven Leader: Managed teams, achieving goals ahead of schedule and under budget.

Academic Achiever: Honoured with President's Honour Roll and scholarships for academic and extracurricular excellence.

Passionate Volunteer: Committed to advocacy, mental health awareness, and supporting international students.



EDUCATION

- **Business - International Business** | Niagara College - ON, Canada 2023 - 2024 ⓘ
Earned Honours College Diploma
- **Journalism A.S.** | SUNY Westchester Community College - NY, USA 2014 - 2016 ⓘ
Completed Associate's Degree in Journalism
- **Information Technology** | ETEC Marcos Uchôas - SP, Brazil 2007 - 2009 ⓘ
Obtained IT Technician Certificate



WORK EXPERIENCE

- ✓ **International Student Engagement Assistant** | Niagara College - Welland, ON Feb 2025 - Nov 2025 ⓘ
 - Plan and coordinate orientations, trips, and campus events to enhance student engagement and campus life.
 - Foster an inclusive and connected student community through engaging and well-organized activities.
- ✓ **Retail Sales Associate** | Boathouse Outlet - Niagara-on-the-Lake, ON May 2023 - Mar 2025 ⓘ
 - Greet and assist customers upon arrival, keeping them informed about the latest discounts and promotions.
 - Know store merchandise well to assist customers with accurate information for informed purchases.
- ✓ **International Student Assistant** | Niagara College - Niagara-on-the-Lake, ON Aug 2023 - Jan 2025 ⓘ
 - Served as a front-line information responder, guiding students to relevant services and staff.
 - Supported student engagement through orientation, campus tours, and social events and activities.
- ✓ **Social Media Ambassador** | Niagara College - Niagara-on-the-Lake, ON Jan 2024 - Dec 2024 ⓘ
 - Managed the college's online presence by creating content to attract students and promote events.
 - Shared personal experiences and success stories to enhance the college's brand visibility.
- ✓ **Fitness Centre Attendant** | Niagara College - Niagara-on-the-Lake, ON Sept 2023 - Dec 2024 ⓘ
 - Acted as a control desk attendant, delivering top-notch customer service in line with AODA legislation.
 - Received visitors, provided orientations, oversaw activities, and addressed maintenance needs.



SOCIAL PAGES

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in @gustavo-comonian

f @gustavo.comonian

ig @gustavo.comonian



WORK EXPERIENCE ...



Personal Language Instructor | Self-employed - Online

2018 - 2023



- Helped students flourish through personalized support and guidance.
- Empowered students to reach their full potential and overcome their challenges.



MS & HS Teacher | Colégio Drummond & Colégio Fênix - Lorena & Guaratinguetá, SP

2018 - 2021



- Educated high schoolers on the US curriculum created by HSE and Mizzou K-12.
- Crafted interactive, meaningful lessons that encouraged active participation and self-motivation.



Staff Assistant | Department of Student Involvement at SUNY WCC - Valhalla, NY

2016 - 2017



- Facilitated a co-curricular educational atmosphere with professionalism and respect.
- Collaborated on recruitment, training, and workshops to enhance staff policy comprehension.



Editor in Chief | The Viking News at SUNY WCC - Valhalla, NY

2015 - 2016



- Successfully coordinated the production, layout, and distribution of a bi-weekly newspaper.
- Managed the recruitment, training, and supervision of the editorial team.



VOLUNTEER EXPERIENCE



Guard.me Ambassador | Niagara College - Niagara-on-the-Lake, ON

2023 - 2024



- Aided international students with the enrollment process for Guard.me's insurance and promoted its availability.
- Raised awareness about mental health and enlightened students on the advantages of Guard.me's coverage.



Global Community Scholars | Prospector Theater - Ridgefield, CT

2016



- Hosted events for the developmentally disabled to boost their social skills, emotional health, and confidence.
- Designed a range of interactive teaching and training activities for objective-based training situations.



ACHIEVEMENTS & AWARDS



Niagara College Student Administrative Council International Award

2024



Scholarship in recognition of remarkable academic achievement and striking involvement on campus.



Curriculum Award Winner

2016



Recognition of most outstanding academic achievement in the Journalism program at SUNY WCC.



Pulitzer Center Reporting Fellowships Finalist

2016



Reached the final stage in the International Student Reporting Fellowship to cover global issues.



Kathryn W. Davis Global Community Scholarship

2015



Full time scholarship awarded to the top 0.1% of the student body at SUNY WCC.



INTERESTS & ACTIVITIES



Volunteering



Languages



Travelling



Photography



Reading



Music



Fitness